

“This is *the* site for learning about democracy.”
 —Zoe Weil, author of *Most Good, Least Harm*,
 president of the Institute for Humane Education.

“... a huge contribution to the democracy cause.”
 —John M. Richardson Jr., former Chairman of
 the National Endowment for Democracy.

“Congratulations on a brilliant piece of work.”—
 Robert Fuller, former President of Oberlin College,
 author of *Somebodies and Nobodies* and *All Rise*.

Loring

The primer, games and pictures let you
Read, Touch and See How

The best voting rules are fast, easy and fair.

They help groups from classrooms to countries.

The results are well centered and widely popular.

They strengthen the votes supporting
 one chairperson or policy and
 fair-shares of seats or \$pending.

to Use and Enjoy

Share this illustrated booklet with friends.

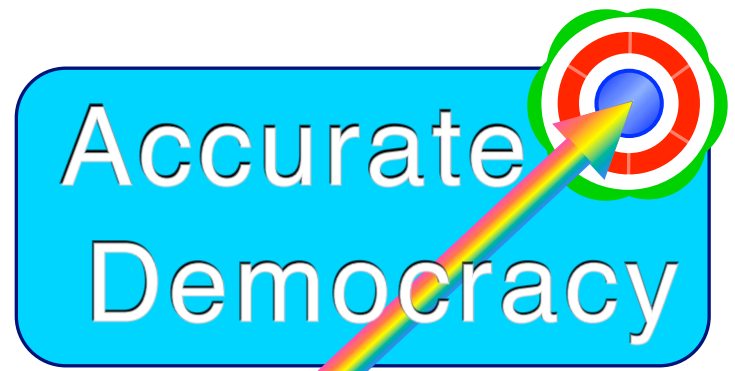
Build support in your school, club or town.

Enjoy better politics, relations, and policies.

See pages 34, 35, and 61.

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FairVote



Pass It Along
4 Great Tools
 in Pictures & Games



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Summary & Index of Benefits

Ranked Choice Voting has proven to	Pages
Make voting easy and more often effective.	14, 57
Give you power to rank a backup choice; so	33, 45
Reduce your risk of wasting your vote; so	12, 16
Vote worry free for your true first choice.	14
Boost mandates as more voters count.	11-17, 57
Reduce attack ads that scare, anger and polarize.	14
Weaken gerrymanders and spoilers.	14, 16, 32
Give fair shares of reps to the rival groups; so	18
Diverse candidates have real chances to win; so	20
Voters have real choices and effective votes; so	17
Voter turnout is stronger.	61
Elect women two or three times more often; so	20
Accurate majorities win, also due to more: choices,	17
turnout, effective votes and equal votes per rep; so	21
Policies match public opinion better.	21, 60

Related Legislative Rules can

Elect a central chair whose swing vote pulls	30-31, 56
reps from many factions to moderate policies.	8, 54
Give Fair Share Voting to members for projects.	24
Let the voters see each rep's spending; so	27
Reduce graft given to big campaign sponsors.	32, 58
Reduce agenda effects and scams.	27, 30, 33, 36, 54
Streamline group decision making.	33, 36, 45

Voting Reforms Aid Other Reforms

Ballot access rules block a new party or independent if the established parties fear it will split their voters. To calm this fear, let voters rank their backup choices. **Ranked Choice Voting, RCV**, opens up elections.

A news firm may inform us better if the subscribers steer more parts of it than the owners or advertisers do. Here's a low-cost method for any membership group: **Fair \$hare Voting** can reward the best news bloggers.

Public campaign funding lets reps and rivals give less time to their sponsors, more time to their voters. One plan gives each voter \$50 of vouchers to donate.¹ Such nameless gifts or **F\$V** may cut corrupt paybacks.² Sponsors aim gifts to buy the few swing-seat districts.² **RCV** and **Fair Representation** make it harder for them.

“It's very hard to see us fixing the climate until we fix our democracy.”
 Dr. James Hansen climate scientist³

Good schools, taxes and voting rules may go together.⁴

Sabbatical terms make the current rep run against a former rep returning from rest, reflection and research. Then the candidates include two with records in the job! In **RCV**, similar candidates do not split apart the voters.

Citizens' assemblies⁵ and their referendums can get more choices and control by using **Condorcet Tallies**. The laws on voting rules, reps' pay, \$ponsors, etc. need referendums because the reps have conflicts of interest.

More Endorsements

1. Ranked Choice Voting, RCV, elects leaders

in more and more places: New York City, Minneapolis and Maine, have adopted it; Duke, Harvard, Princeton, Rice, Stanford, Tufts, MIT, Cal Tech, Carlton, Clark, GW, Reed, Vassar, UCSC, the Universities of Auburn, Houston, CA, IA, IL, MA, MN, NC, OK, TX, VA, WA and WY.⁷

2. Multi-Winner RCV elects a whole council

at Cambridge, Carnegie Mellon, Clark, MIT, Oberlin, Oxford, UC Cal, UC Davis, UCLA, UCSB and Vassar For decades, Australian and Irish voters have used Ranked Choice Voting in local and national elections. fairvote.org/rcv_in_private_organizations_and_corporations

Many groups endorse Ranked Choice Voting.

Organizations: Oscars, Church of England, Common Cause Sierra Club, UUA, American Academy of Arts & Sciences, **Leagues of Women Voters:** Arizona, California, Florida, Maine, Massachusetts, Minnesota, North Carolina, Oklahoma Oregon, South Carolina, Vermont and Washington. **National Newspapers:** New York Times 6/10/18 & 02/26/20, USA Today, Washington Post 6/14/18; **regional editorials:** Portland Press Herald, Las Cruces Sun News, ... **Journalists:** David Brooks 6/1/2018, Hendrik Hertzberg, ... **Celebrities:** Jennifer Lawrence, Krist Novoselic, ... **US Senators:** John McCain, Barak Obama, Bernie Sanders, **US Reps:** Keith Ellison, Jamie Raskin, Don Beyer, ... **Parties:** Republicans of Alaska and Utah; Libertarian Party; Green Party US; Democrats of CA, CO, ME, MA, ...

See many more at FairVote.org/endorsers

About Us

About FairVote

info@fairvote.org

FairVote is a nonpartisan champion of electoral reforms that give voters greater choice, a stronger voice, and a representative democracy that works for all Americans.

FairVote has a proven record since 1992 as a trailblazer that advances and wins electoral reforms at the local, state, and national level through strategic research, communications and collaboration. Today it is the driving force behind advancing ranked choice voting and fair representation in multi-winner legislative districts that will open up our elections to better choices, fairer representation and more civil campaigns.

About My Work

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In 1990, John R. Chamberlin, and Samuel Merrill III each gave me permission to use their sim statistical research results to advance a hybrid Condorcet-RCV rule. In the 1990s, I created *PoliticalSim*TM and *SimElection*TM. They compared 30 single- and multi-winner rules from around the world and were used in a few universities. Pages 48-56 show maps from the simulation games. By 1996 I'd started the *Democracy Evolves* website. Then I helped FairVote as a webmaster and librarian. For 10 years I've cheered Dr. Robert Tupelo-Schneck, Ian Little, Adder and Kathryn Simmons with Twin Oaks Community for developing Fair Share Voting. (page 24) The booklet summarizes *Accurate Democracy.com*.

The goals are better group-decision results (page 61), through systemic changes (e.g. pages 34, 58), through better tools between people (e.g. pages 24, 27, 33, 35).

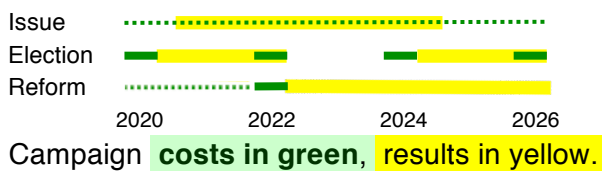
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Voting Reform Is Cost Effective

Issue campaigns lobby reps every week for years. This eases one problem, but rarely fixes the source.

Election campaigns cost a lot all at once. The biggest faction can skew all policies for a few years.

Reform campaigns cost no more than elections. Ranked choice voting strengthens the votes supporting the reps and policies for many years.



Strengthen Votes, Mandates and Policies

RCV will help us organize from the bottom up. It will expand the base of power, the numbers of effective votes and voters supporting:

- | | Pages |
|---|--------|
| 1. a CEO or a Chair from a plurality to a majority | 14, 31 |
| 2. a Council from a plurality to over three quarters | 17 |
| 3. a Budget from a few power blocs to all members | 24 |
| 4. a Policy from a one-sided to an over-all majority. | 30 |

Votes for real choices tally up *democratic power*. It needs strong new tools to overrule new tools for money, military, media, etc. The stronger mandates empower action to achieve widely shared goals and earn respect for democracy.



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Here are **three ways** to learn **four** voting tools They are inclusive, yet centered, quick and easy

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